

# Aggregator

Asset ownership



Revenue control



Volume dependent

Real-time control



Dependent on 3<sup>rd</sup> party

System  
responsibility



Regulatory  
impact



Medium

# Pure trader

Asset ownership



Revenue control



Variable trading returns

Real-time control



System  
responsibility



Pure trading incentives

Regulatory  
impact



Low

# Optimizer

Asset ownership



Revenue control

Project based



Real-time control

Partial access



System  
responsibility

Market optimized



Regulatory  
impact

Medium



# End-to-end flexibility provider

Asset ownership

In-house developed



Revenue control

Contracted long-term



Real-time control

Across platform



System  
responsibility

Grid-informed bids



Regulatory  
impact

Shaping policy agenda

